



**2019 ARIZONA HISTORIC PRESERVATION CONFERENCE**  
**June 12-14, 2019**  
**Hassayampa Inn - Prescott**

## Sponsorship and Partnership Opportunities 2019

### Program Background:

- 17<sup>th</sup> Annual Arizona Historic Preservation Conference
- 300-400 Annual Attendees
- Primary Partners: AZ State Historic Preservation Office, Arizona State Parks, National Park Service, Arizona Preservation Foundation, Arizona Archaeological Council, Governor’s Archaeological Advisory Commission
- Attendees comprised of: Architects, Archaeologists, Educators, Authors, Archivists, City and Urban Planners, State and Local Government Employees, Elected Officials, Students, Private Consultation Firms, Tribal Leadership, Historic Preservation Organizations, Non-Profit Entities (Museums, Archives, Foundations), Builders, Developers, Landscape Architects, and more.
- National and International Keynote Presentations and Sessions for 2-3 Days
- Pre-Conference Workshops
- Governor’s Awards Banquet with Awards Presentation
- Off-Site Field Study Sessions and Special Events
- Visits to Historic Districts, Tours to Archaeological Sites, etc.
- Professional Networking Events and Activities
- Undergraduate and Graduate Student Discounts Offered

### Conference Communication and Promotional Features:

- LinkedIn Announcements to Historic Preservation Interest Groups
- Facebook Updates Promoting the Event @AzHistoricPreservationConference
- Twitter Updates Promoting the Event - @AZPreservation
- Other Social Media Activities Promoting the Event
- Constant Contact Email Promotions
- Press Release Distribution of Activities for Media
- Advertising-only and Promotional Material-only options

### Benefits Based on Dollar Value of Partnership or Sponsorship:

<b>\$300.00</b>	<p>Virtual Exhibitor Table Only for <b>Non-Profit</b> Partners and Sponsors Only  <i>*Not available to For-Profit entities</i>            Partner logo on welcome event banner            Partner logo in conference program book</p>
<b>\$750.00</b>	<p>Quarter-page advertisement in on-site conference program            One (1) full conference standard registration            Prominent recognition as Partner at conference            Opportunity to include promotional items in the conference bag            Recognition in Conference Facebook updates for fiscal year 2018            Partner logo in conference program book            Partner logo on welcome event banner            Exhibitor Table Upon Request (subject to availability)</p>
<b>\$1,500.00</b>	<p>Quarter-page advertisement in on-site conference program            Up to two (2) full conference standard registrations            Opportunity to include promotional items in the conference bag            Partner mention and link on conference website posted for one year            Recognition in Conference Facebook updates for fiscal year 2018            Partner logo in conference program book            Partner logo on welcome event banner            Exhibitor Table Upon Request (subject to availability)</p>



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**Benefits Based on Dollar Value of Partnership or Sponsorship:**

- \$2,500.00:** Half-page advertisement in on-site conference program  
 Up to three (3) full conference standard registrations  
 Opportunity to include promotional items in the conference bag  
 Partner logo on welcome event banner  
 Partner mention and link on conference website posted for one year  
 Recognition in Conference Facebook updates for fiscal year 2018  
 Partner logo in conference program book  
 Exhibitor Table Upon Request (subject to availability)
- \$3,500.00** Recognition as one of the conference's top Partners  
 Half page advertisement in conference program  
 Up to four (4) full conference standard registrations  
 Opportunity to include promotional items in the conference bag  
 Partner logo on welcome event banner  
 Partner logo in conference program book  
 Partner mention and link on conference website posted for one year  
 Recognition in Conference Facebook updates for fiscal year 2018  
 Exhibitor Table Upon Request (subject to availability)
- \$5,000.00** Pervasive recognition as a 2019 Conference Underwriter  
 Ability to address conference attendees at one (1) general session  
 Three quarter page advertisement in on-site conference program  
 Up to five (5) full conference standard registrations based on total dollar sponsorship  
 Opportunity to include promotional items in the conference bag  
 Partner / Organization logo on event banners  
 Partner logo in conference program book  
 Partner mention and link on conference website posted for one year  
 Recognition in Conference Facebook updates for fiscal year 2018  
 Exhibitor Table Upon Request (subject to availability)
- \$7,500.00** Pervasive recognition as a 2019 Conference Underwriter  
 Ability to address conference attendees at the exclusive Awards event  
 Full page advertisement in on-site conference program  
 Up to six (6) full conference standard registrations based on total dollar sponsorship  
 Opportunity to include promotional items in the conference bag  
 Partner / Organization logo on event banners  
 Partner logo in conference program book  
 Partner mention and link on conference website posted for one year  
 Recognition in Conference Facebook updates for fiscal year 2018  
 Exhibitor Table Upon Request (subject to availability)
- \$10,000.00** Pervasive recognition as a 2019 Conference Underwriter  
 Ability to address conference attendees at the exclusive Awards event  
 Guaranteed Back Cover - Full page advertisement in on-site conference program  
 Up to eight (8) full conference standard registrations based on total dollar sponsorship  
 Opportunity to include promotional items in the conference bag  
 Partner / Organization logo on event banners  
 Partner logo in conference program book  
 Partner mention and link on conference website posted for one year  
 Recognition in Conference Facebook updates for fiscal year 2018  
 Exhibitor Table Upon Request (subject to availability)



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**Specific Event or Activity Partnerships Available:**

*(Benefits based on dollar value as indicated above)*

Historic Preservation Conference Keynote Speaker(s) (\$1,500 each – 3 available)

Wednesday Afternoon Break for Pre-Conference Workshops (\$500)

Wednesday Night Pre-Conference Welcome Reception (\$3,500)

Thursday Morning Continental Breakfast (\$3,500)

Thursday Morning Coffee Break (\$1,500)

Thursday Afternoon Coffee Break (\$1,500)

Thursday Night Welcome Reception (\$3,500)

Thursday Night Awards Ceremony (\$3,500)

~~James Garrison Grand Award (\$3,500)~~ **(SOLD FOR 2019)**

Friday Morning Continental Breakfast (\$3,500)

Friday Morning Coffee Break (\$2,000)

Friday Afternoon Coffee Break (\$2,000)

~~Conference Bags (\$2,000 minimum – may be more based on style of bag requested)~~ **(SOLD FOR 2019)**

Conference Signage (\$2,500)

Conference Agenda Book (\$1,500)

Conference Lanyards (\$1,500)

Conference Promotional Marketing (\$2,500)

Audio-Visual Support (\$2,000)

Transportation Services to Off-Site Venue for Event (\$2,500 per event)

Scholarships for Students (\$125 per student scholarship)

**To become a sponsor or partner, or to address your questions, please contact:**

**Dave Ryder**

Veer Consulting, LLC

Conference Management

Scottsdale, Arizona

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[www.azpreservation.com](http://www.azpreservation.com)

